

USING THE EDUCATIONAL POTENTIAL OF CINEMA ART IN THE TRAINING OF FUTURE SPECIALISTS IN THE SOCIAL SPHERE

The purpose of the research is to identify and analyse the possibilities of using cinema as an effective means of educating students, in particular future social workers.

Problem statement in general terms. Modern higher education is constantly solving extremely complex organizational and educational tasks that are associated not only with reforming and introducing distance learning due to quarantine restrictions, but also with the outbreak of a full-scale war.

The entire territory of Ukraine is under constant threat, and this affects the moral and emotional state of every citizen. Student youth is one of the most vulnerable categories of the population, but this social group is the future of our country, which, after the victory, will rebuild the economy and help overcome all the social problems that will inevitably arise due to the destructive impact of the war. Social workers will have a special place in providing social assistance and support to citizens of the country on the basis of mutual respect, understanding and equal opportunities. Today, it is important to think not only about the introduction of new forms and methods of training future social workers, but also to ensure their moral and spiritual development using modern and effective means of education, which arose due to the "rapid development of digital technologies within the next wave of the scientific and technological revolution" (*Kharkivska, 2022, p. 99*).

An effective means of achieving this goal can be the active use of feature films and videos in the educational work of a higher education institution.

Summary of the main research material. The problem of using works of cinema as an effective means of educating future social professionals should begin with the realisation that modern people live in the information space, so the media space is

perceived as another form of reality and constitutes a very real environment. This is the norm and reality of modern culture.

Audiovisual technologies, such as cinema, television and animation, have long been part of humanity's existence and have the same impact on the socialisation of individuals as education. It is media that can be considered the main means of producing contemporary culture, not just a communication mechanism. It is worth emphasising that art has an indirect impact on the formation of a person's spiritual world and is also accessible to the general public. Given this potential, and using it in the educational process of a higher education institution, it is possible to achieve high results and ensure success in the formation of spiritual and moral qualities in future social workers.

Thanks to cinema, we have the opportunity to develop the ability of future social workers to show empathy and understanding, to form resilience to difficult life situations and choices, which are indicators of the level of development of human spirituality and can be guidelines and incentives for professional realisation in the future.

Describing the importance of cinema for the education of future social workers, it is worth emphasising that the formation of spiritual and moral qualities is one of the most important tasks of the educational work of a higher education institution. It should be noted that the moral and spiritual qualities of a person are primarily manifested in the behaviour of a person towards others and the world and reflect stable individual traits of character and behaviour.

In the dictionary, moral and spiritual quality is defined as a personality trait that is formed as a result of internalisation of a moral norm or principle and, regardless of specific conditions, is steadily implemented in everyday activities and behaviour of a person (*Honcharenko, 1997*).

Thus, education is the dominant feature of the future social worker's professional training, and the most important thing that education should do is to ensure the spiritual and cultural orientation of the educational process of a higher education institution and, most importantly, to direct all efforts to reveal the deep essence of

the social worker's profession, its pedagogical justification and humane purpose (*Ponomariova, 2020*).

The use of cinema and all its elements is fully justified and effective in the educational system of a higher education institution. It is also worth noting that the effectiveness of this tool is supported by the interest of modern youth in films and TV series.

This influence of cinema is of great importance in the training of social workers, as it is through films (fiction and documentaries) that we are able to

- introduce students to complex social problems that are vividly and emotionally demonstrated on the screen for the first time;
- help to overcome the first emotional stress of facing complex problems, which is especially important for junior students who have not yet had enough practice and may react too emotionally to life stories and problems;
- to suggest ways to solve various social problems (with the help of films, we not only offer solutions to the problem, but we can also follow the consequences of the decisions made by the characters and track their motivation).

Unlike all other art forms, cinema has the ability to show students the diversity of the world, different points of view of people, and helps them to form their own vision of reality. All of this will allow them to form broader connections with people in the future, and will teach them to see all sides of a problem and cause and effect. Cinema teaches us to understand and "see" the reality around us in a new way, emphasises new details, allows us to gain experience without living through traumatic events, and reveals the value of nature, everyday life, work, art, and human life in general.

Cinema combines both scientific and technological progress and artistic creativity. Of course, in most cases, we pay attention to the "artistic" component, but it is precisely because of its technical accessibility that we are able to use it widely in our professional activities. The synthesis of audio and video effects, its multilayered nature and depth allow us to show and reveal various aspects of life as close to reality as possible. All of this significantly expands the emotional and

cognitive capacity of screen art, ensuring closer contact with the audience, and provides unique opportunities for improving both the aesthetic and spiritual world of a person.

Conclusions and Prospects for Further Research. Thus, cinema as a means of educating future social workers broadens the horizons of future professionals, teaches them to think creatively, diversifies the forms of educational classes with students, and the study of cinema, on the one hand, allows them to overcome existing educational problems, in particular, the limited and isolated study of literature, music, painting, and on the other hand, it creates conditions for a deeper immersion in spiritual experiences and forms moral guidelines, deepening the practical experience of social work.

We see the prospect of further research in outlining the possibilities of using cinema not only for the organisation of educational work in higher education institutions but also for the training of future social workers in various fields.