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## **MONITORING OF FORMATION OF THE CULTURE OF PROFESSIONAL ACTIVITY OF FUTURE MANAGERS**

The article is devoted to monitoring the level of formation of the culture of professional activity of future managers. The urgency of the problem is that the dynamics of Ukrainian society intensifies the need to carry out through a practice-oriented experimental search for opportunities to organize special events for the formation of professional skills, culture of professional activity of future managers.

The problem of formation of professional culture is reflected in the works of S. Anelina, S. Vitvytska, V. Hrynyova, V. Mazin, I. Mykhailichenko, I. Radomsky and others. Theoretical issues and ways of training future managers are covered in the works of such scientists as V. Gorlanchuk, I. Dorokhovskyy, I. Chernoiivanov, P. Drucker, V. Zobov and others. Forms and methods of professional skills development are considered in the works of S. Goncharenko, O. Dubasenyuk, N. Nychkalo, O. Infantry.

The article defines the concept of «culture of professional activity of the future manager» as an integral personal education in a set of norms, values, behaviors adopted in society, communication skills that enable interpersonal interaction in solving professional problems, the ability to manage the organization and its units, work in a team, adapt and act in a new situation. Indicators of the culture of professional activity of future managers are highlighted: understanding of the essence of the culture of professional activity of the future manager, mechanisms of their manifestation and awareness of the need to identify them in professional activity; focus on the formation of a culture of professional activity, values to corporate norms, rules adopted in society; consciously regulated activity, behavior, communication on the basis of professionally significant norms, rules; creative

nature of solving professional situations, partnership, communication, variability of behavior.

In the article the educational activity of future managers is conditionally presented as an activity to solve cognitive tasks and problems, in turn, its motives are knowledge and ways to acquire them, which are manifested in the process of mastering the means of future professional activity. The professional activity of future managers is also conditionally presented as an activity to solve practical problems and problems. The professional motives of such activities are the production and transformation of the product of labor into a model form. In view of this, the formation of motives for professional activity in the process of acquiring knowledge gives impetus to personal professional content, which is embedded in educational and professional tasks or problems.

The efficiency and importance of using these indicators in the process of forming the professional culture of future managers is highlighted. In particular, as the results of the monitoring of the formation of the culture of professional activity of future managers showed, students do not have a deep enough thorough knowledge of the main components of the culture of professional activity. For most students, the culture of professional activity is not a mechanism for regulating their behavior. Many young men and women have a self-centeredness, a tendency to egocentrism, a low level of empathy, which blocks the development of their social and communicative skills. They do not have the skills of self-regulation of behavior, which is expressed in uncontrolled actions, deeds, they also do not have the skills to effectively resolve conflict situations. Generalization of the data of the statement experiment will help to define the purposes, to specify tasks, to pick up forms and methods of work for optimization of formation of culture of professional activity at future managers.

Keywords: professional culture, students, future managers, values of professional life, professional orientation.